

BCAT APPS

How-To & Help Guide

Marketplace for vendors | Masjid Connect for communities

A practical guide to setup, daily use, publishing, payments, analytics, moderation, and prayer groups.

Prepared September 2026

Start Here

This guide covers two BCAT apps. The same topics are available inside each app from Settings or Account, so help remains close to the feature you are using.

Marketplace

- Apply to become an approved vendor.
- Configure a branded vendor app for BCAT Marketplace, Apple App Store, and Google Play.
- Connect Stripe and understand payout readiness.
- Use operations, performance, and growth metrics.

Masjid Connect

- Find prayer information and use Qur'an, Hadith, Arabic, media, and Watch features.
- Participate safely in community spaces.
- Moderate a masjid community.
- Create and manage friends and family prayer groups with validated invites and GPS locations.

Important beta boundary

A setup screen may collect configuration without completing an external action. App-store publishing, live Stripe onboarding, production payouts, and final account verification require the relevant external account and BCAT approval workflow.

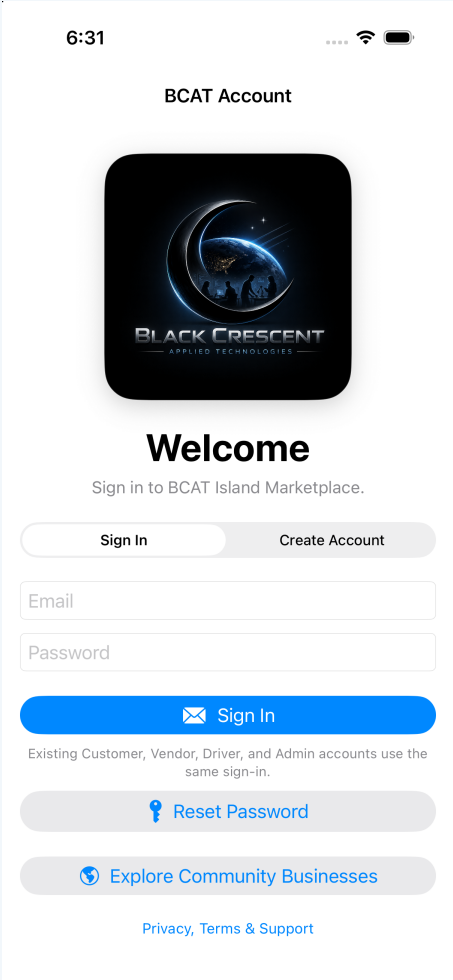
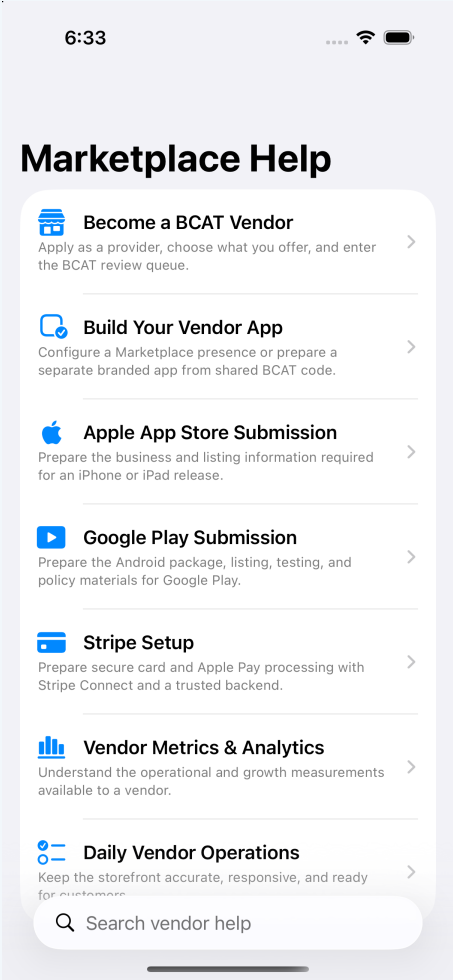
Contents

Marketplace	Vendor setup, Apple, Google, Stripe, metrics
Masjid Connect	Use, moderation, groups, information
Reference	Illustrated screens, sources, checklists

Finding Help in the Apps

These simulator captures show the actual buttons and screens described in this manual. Screen contents may move slightly as the apps are updated.

Marketplace Help

 The screenshot shows the 'BCAT Account' welcome screen. At the top, it says 'BCAT Account' and features the 'BLACK CRESCENT' logo. Below the logo is a 'Welcome' message and a prompt to 'Sign in to BCAT Island Marketplace.' There are two buttons: 'Sign In' and 'Create Account'. Below these are input fields for 'Email' and 'Password'. A large blue 'Sign In' button is present, followed by a note: 'Existing Customer, Vendor, Driver, and Admin accounts use the same sign-in.' Below that are 'Reset Password' and 'Explore Community Businesses' buttons. At the bottom, there is a link for 'Privacy, Terms & Support'.	 The screenshot shows the 'Marketplace Help' screen. It lists several help topics, each with an icon and a brief description, followed by a right-pointing arrow: 'Become a BCAT Vendor' (Apply as a provider...), 'Build Your Vendor App' (Configure a Marketplace presence...), 'Apple App Store Submission' (Prepare the business and listing information...), 'Google Play Submission' (Prepare the Android package...), 'Stripe Setup' (Prepare secure card and Apple Pay processing...), 'Vendor Metrics & Analytics' (Understand the operational and growth measurements...), and 'Daily Vendor Operations' (Keep the storefront accurate...).
Sign in or create an account before opening vendor tools.	The Marketplace Help list includes Apple and Stripe setup topics.

Marketplace: Become a Vendor

Use this process when a business wants to sell, provide services, or operate through BCAT Marketplace.

Application steps

1. Open **Account** and select **Become a Vendor**.
2. Enter the public business name customers should recognize.
3. Choose the provider category or categories that best describe the business.
4. Select capabilities and describe the products, services, fulfillment methods, and customer experience offered.
5. Review publication channels. BCAT Marketplace is included; additional destinations may require more setup.
6. Submit the application and monitor its status and reviewer feedback.
7. Respond to requested verification items. Approval is controlled by BCAT administration.

Prepare before applying

- Legal business name and public brand name
- Business contact and support email
- Service area, operating hours, fulfillment methods, and category
- Product or service descriptions and representative images
- Required licenses, insurance, identity, or banking records when requested

Validation matters

Use accurate, current information. A complete application is not the same as approval. Do not represent the business as verified until BCAT marks it approved.

Marketplace: Build Your Vendor App

The app builder organizes the information BCAT needs to prepare a branded vendor experience.

Builder workflow

1. Choose destinations: BCAT Marketplace, Apple App Store, Google Play, or the destinations offered to your account.
2. Define the brand: app name, display name, colors, logo, and customer-facing identity.
3. Complete store listing details: short and full descriptions, support email, privacy-policy URL, Apple bundle identifier, and Android package name.
4. Choose features appropriate to the business: menu or catalog ordering, pickup, delivery, messaging, staff management, analytics, coupons, and broadcasting.
5. Review every field for spelling, ownership, policy compliance, and customer clarity.
6. Submit the build request to BCAT and follow the resulting review and store-preparation steps.

Identifier rules

- Use stable identifiers you control, such as **com.yourcompany.yourapp**.
- Do not reuse another app's bundle ID or package name.
- Changing identifiers after release can create a separate store listing rather than updating the existing app.

Submission is not publication

Sending a build request to BCAT does not automatically publish an app. Store accounts, agreements, review responses, privacy disclosures, screenshots, and approvals remain required.

Marketplace: Apple Account Setup

The business should own its Apple account, membership, domain, recovery methods, and legal agreements. BCAT can be invited with an appropriate role for build and submission work.

Before enrollment

1. Choose an employee with authority to bind the organization. The enrollee becomes the Account Holder.
2. Create or use an Apple Account with two-factor authentication, the Account Holder's legal name, and a monitored business email.
3. For an organization, prepare the exact legal entity name, D-U-N-S Number, headquarters address and phone, public website tied to the organization, and a verification contact.
4. Enroll through the Apple Developer website or Apple Developer app. Complete identity and authority verification when requested.
5. After Apple approves the information, accept the agreement and complete the annual membership purchase.

After enrollment

1. Open App Store Connect and invite BCAT or other staff with the least-privileged role required.
2. Keep the Account Holder role with the business. That role renews membership, accepts legal agreements, initially adds Admins, and approves banking changes.
3. Accept updated agreements promptly. If selling paid apps or in-app purchases, complete the Paid Applications Agreement plus tax and banking setup.
4. Create the app record with the permanent bundle ID, exact name, primary language, and SKU.
5. Keep account recovery, trusted phone numbers, team access, and ownership records current.

Organization naming

Apple uses the verified legal entity name as the seller name. A DBA, fictitious name, trade name, or branch is not accepted as the organization legal entity for enrollment.

Marketplace: Apple & Google Submission

Store requirements change over time. Use the current Apple Developer and Google Play Console instructions when completing the external submission.

Apple App Store

1. Enroll the legal account holder in the Apple Developer Program.
2. Accept current agreements and complete tax and banking information where applicable.
3. Create the app record using the exact bundle ID supplied for the build.
4. Provide category, age rating, privacy disclosures, support URL, privacy URL, descriptions, keywords, screenshots, and review contact details.
5. Upload the signed build through the approved BCAT development workflow.
6. Resolve App Review questions, then select the release method after approval.

Google Play

1. Create and verify a Google Play Console developer account.
2. Create the app using the exact Android package name supplied for the build.
3. Complete app access, ads, content rating, target audience, data safety, privacy policy, and other required declarations.
4. Add the store listing, icon, feature graphic, phone or tablet screenshots, contact details, and descriptions.
5. Upload the signed Android App Bundle through the approved BCAT development workflow.
6. Use internal or closed testing first, resolve review findings, and then begin production rollout.

Account ownership

The business should retain ownership and recovery access for developer accounts, domains, privacy policies, and store contact addresses.

Marketplace: Stripe Vendor Setup

Stripe Connect is the intended path for optional electronic payments to vendors. Vendors may remain cash-only when BCAT policy permits. Availability and requirements depend on country, business type, risk review, and platform readiness.

Prepare these details

- Exact legal business name and entity type
- Tax ID or requested individual tax information
- Business address, phone, website or product description, and support contact
- Authorized representative identity and ownership details
- Vendor-owned checking account or eligible debit card for payouts
- Government ID, licenses, or supporting documents when Stripe requests them

Secure onboarding steps

1. Open the vendor payment area and select the secure Stripe Connect onboarding option when BCAT enables it.
2. Confirm that the hosted page is a Stripe onboarding page opened from BCAT. Do not send identity or banking documents through email, chat, or community posts.
3. Enter and review the requested business, representative, ownership, and payout information.
4. Accept the Stripe Connected Account Agreement and submit the onboarding form.
5. Return to Marketplace. Then verify that details are submitted, charges are enabled, payouts are enabled, and no requirements remain due.

Returning is not completion

A vendor can return from Stripe before every requirement is complete. BCAT must check the connected account status before electronic payments are activated.

Marketplace: Stripe Payments & Payouts

Before live activation, the vendor and BCAT should understand how a customer payment becomes a vendor payout.

Money flow

1. Customer pays	Card, Apple Pay, or another enabled method creates a Stripe payment.
2. Processing	Stripe records the charge, processing fees, refunds, disputes, and balance transactions.
3. Platform	Any disclosed BCAT application or platform fee follows the configured Connect model.
4. Vendor balance	Eligible funds move from pending to available after Stripe's timing and risk rules.
5. Payout	Stripe sends eligible funds to the connected vendor bank account or supported debit card.

Activation checklist

- Test successful and failed payments, refunds, disputes, receipts, webhooks, and reconciliation.
- Confirm payout destination, schedule, statement descriptions, fees, and responsibility for negative balances.
- Keep secret keys and webhook secrets on the backend; mobile apps use only publishable configuration and server-created payment data.
- Review Stripe alerts and newly requested verification to prevent payment or payout pauses.
- Remember that weekends, bank holidays, country, industry, risk review, and eligibility can change payout timing.

Keep secure

- Never send bank credentials, one-time codes, passwords, or full card details in chat or community posts.
- Use official Stripe-hosted onboarding screens and confirm the domain before entering information.
- Limit dashboard access by role and enable multi-factor authentication.
- Reconcile orders, fees, refunds, disputes, and payouts regularly.

Current app behavior

Some payment settings may be local or preview-only until production services are enabled. A saved preference does not prove that Stripe can process or pay out funds.

Marketplace: Metrics & Analytics

Use a balanced set of sales, operations, customer, and growth metrics. Compare similar time periods and consider seasonality before acting.

Available metric groups

Sales	Revenue, order count, average ticket, completed revenue
Orders	Active, awaiting decision, waiting on customer, completed, declined, cancelled
Quality	Rating, completion rate, business-health indicators
Operations	Peak order hours, preparation time, active order capacity
Products	Top-selling items, item mix, underperforming items
Growth	Coupons, promotions, broadcasts, staff activity, recommendations

How to use metrics

- Watch revenue and order count together; revenue alone can hide fewer, larger orders.
- Use average ticket to evaluate bundles, add-ons, and pricing.
- Review declines and cancellations by reason before increasing order capacity.
- Match staffing and preparation plans to peak hours.
- Protect customer privacy when exporting or discussing reports.

Marketplace: Daily Vendor Operations

A consistent order routine protects service quality and improves the accuracy of performance metrics.

Daily rhythm

1. Confirm the storefront status, hours, menu or catalog availability, prices, and fulfillment options.
2. Set active order capacity to a level the team can fulfill safely.
3. Review new orders and make a prompt accept or decline decision.
4. Move orders through the correct state, including waiting on customer when clarification is needed.
5. Complete fulfilled orders, document cancellations accurately, and handle refunds through approved procedures.
6. Check daily revenue, completion rate, prep time, customer feedback, and operational exceptions.
7. Use promotions and broadcasts sparingly, with clear terms and appropriate customer consent.

Good data starts with good workflow

Metrics become misleading when order states are skipped or used inconsistently. Train every staff member on the same status definitions.

Masjid Connect: Everyday Use

Masjid Connect brings prayer information, learning, community, media, marketplace links, and private prayer groups into one experience.

Getting started

1. Open Settings and confirm the selected masjid, location permissions, notification preferences, and accessibility choices.
2. Use the main tabs to move between prayer information, community, learning, media, and other available areas.
3. Check prayer and Jumu'ah details against the selected masjid before traveling.
4. Use Watch features after installing the companion app and allowing the required permissions.
5. Download or open Qur'an content while online before relying on offline reading or recitation. Keep sufficient device storage and do not remove downloaded resources.
6. Use Hadith and Arabic learning sections as study aids and verify important religious questions with qualified local leadership.

Offline Qur'an

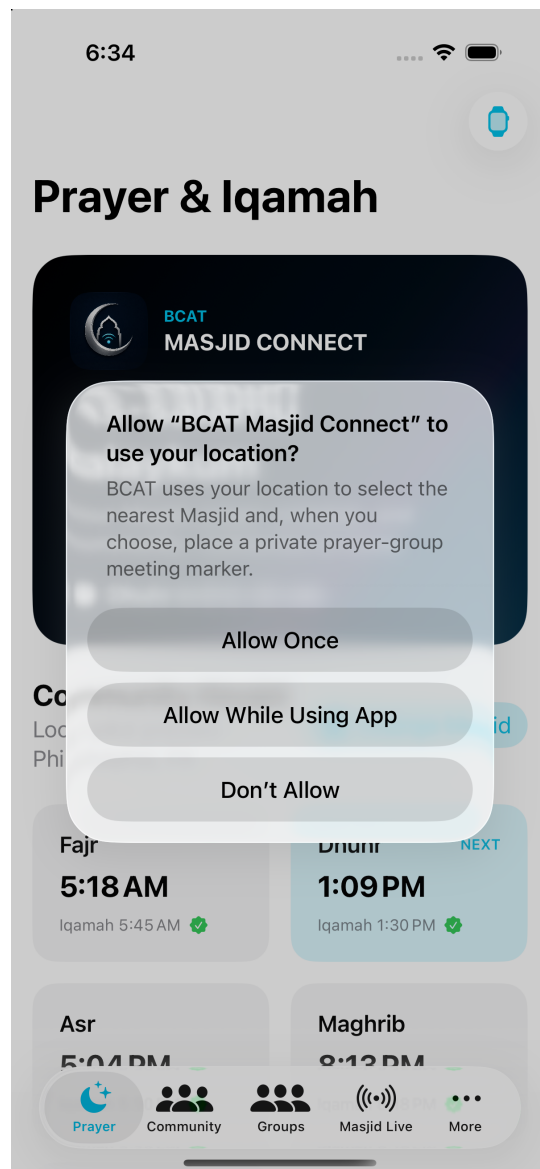
- Open the desired text and audio while connected so required resources can be stored.
- Test airplane mode before travel to confirm the selected content remains available.
- Audio availability can vary by reciter or downloaded asset; reconnect to restore missing resources.

Prayer times

Location, calculation settings, daylight-saving changes, and masjid schedules can affect displayed times. The local masjid's announced congregation time takes priority.

Masjid Connect: Screen Guide

The first location prompt supports nearest-masjid selection and, when a group organizer chooses, placement of a private prayer-group meeting marker.



Choose **Allow While Using App** for automatic nearest-masjid selection. Choose **Allow Once** for temporary access, or **Don't Allow** to keep location disabled and select information manually. The bottom tabs open Prayer, Community, Groups, Masjid Live, and More.

Masjid Connect: Community Guide

Community spaces are for beneficial, respectful participation. Follow local masjid policies and protect personal information.

Members

- Read the space description and policies before posting.
- Choose the correct community area and keep posts relevant.
- Do not publish private addresses, phone numbers, children's information, or sensitive prayer-group locations without permission.
- Report harmful, unsafe, fraudulent, or inappropriate content instead of escalating publicly.
- Use live and media features only when authorized and when participants understand they may be recorded.

Masjid moderators

1. Review member requests and confirm eligibility under the masjid's published policy.
2. Manage member status and roles consistently; use least privilege for additional moderators.
3. Review posts, comments, profile images, and media reports promptly.
4. Edit, hide, remove, or escalate content using documented reasons.
5. Configure community spaces, descriptions, posting access, and announcements.
6. Prepare and monitor live sessions, including titles, audience expectations, and follow-up moderation.
7. Keep an incident record for serious safety, harassment, fraud, or safeguarding concerns and escalate through the masjid's leadership process.

Moderation principle

Be transparent, consistent, and proportionate. Safety comes first, but disagreement alone should not be treated as misconduct.

Masjid Connect: Prayer Groups

Friends and family can organize a private prayer group that operates with masjid-like structure while remaining clearly identified as a group.

Create a group

1. Open Prayer Groups and choose the option to create a group.
2. Enter a clear group name and general area. Avoid placing a private home address in the public name or description.
3. Set the prayer location and GPS marker only with the property holder's permission.
4. Choose the group's privacy and participation expectations.
5. Generate an invite for the intended person. Invites are validated, single-use, and expire after seven days.
6. Send invites privately and remove access when an invite is misdirected or a member should no longer participate.

Manage the group

- Keep prayer location, schedule, access instructions, and organizer contact details current.
- Post announcements and community updates only for group purposes.
- Review membership and remove inactive or unsafe access promptly.
- Use a general area publicly; disclose the precise location only to accepted members when appropriate.
- Make clear whether the group is independent or officially affiliated with a masjid.

Location safety

A GPS marker can reveal a sensitive gathering place. Obtain consent, share the least precise information necessary, and consider the safety of children, elders, and hosts.

Masjid Connect: Information Management

Authorized masjid managers should keep public information complete, current, and easy to verify.

Review regularly

- Masjid name, address, map location, phone, website, and accessibility information
- Daily prayer and Jumu'ah schedules, special events, Ramadan and Eid notices
- Community-space descriptions, posting policies, moderator assignments, and escalation contacts
- Livestream status, titles, media permissions, and archived content
- Marketplace or donation links and any third-party service disclosures

Change-control routine

1. Confirm the source of the change and the person authorized to approve it.
2. Preview the update for accuracy, spelling, time zone, and audience.
3. Publish through the appropriate management area.
4. Verify the public result on another device or account.
5. Correct outdated information quickly and announce material schedule changes.

Access control

Do not share moderator accounts. Give each authorized person an individual account, remove access when responsibilities change, and review roles periodically.

Official References

Account rules, fees, supported countries, verification requests, and interface labels can change. Check these official sources before enrollment or production activation.

Apple

- Apple Developer enrollment: developer.apple.com/help/account/membership/enrolling-in-the-app
- D-U-N-S requirements: developer.apple.com/help/account/membership/D-U-N-S
- Roles and access: developer.apple.com/help/account/access/roles
- App Store Connect help: developer.apple.com/help/app-store-connect/

Stripe

- Connect payment acceptance: docs.stripe.com/connect/enable-payment-acceptance-guide
- Connected account payouts: docs.stripe.com/connect/supported-embedded-components/payouts
- Payout API and status reference: docs.stripe.com/api/payouts
- Stripe support and account verification: support.stripe.com

Use official pages

Do not follow account, payment, or credential instructions received through unsolicited messages. Start from the official Apple, Stripe, or BCAT interface and verify the domain.

Launch & Support Checklists

Vendor launch checklist

- Vendor application approved
- Brand and store listing reviewed
- Privacy policy and support contact active
- Developer accounts verified and agreements accepted
- Stripe onboarding and payout eligibility confirmed
- Test orders and approved test payments completed
- Staff trained on order states and customer support
- Metrics baseline recorded for future comparison

Masjid or group checklist

- Public information and prayer schedules verified
- Moderator roles and escalation process documented
- Community policies visible
- Live and media permissions reviewed
- Prayer-group invite and location privacy tested
- Offline Qur'an content tested before travel
- Watch companion installation tested on supported hardware

Get help

Use the in-app How-To guide first. For account approval, publishing, verification, payment, safety, or data issues, contact the appropriate BCAT administrator and include the app name, account email, device type, app version, and a concise description. Never include passwords, one-time codes, or full banking details.

This guide explains the available workflow and recommended operating practices. External store, payment, legal, tax, accessibility, privacy, and safeguarding requirements may change and remain the responsibility of the relevant account owner and organization.

Share an approved Vendor Mini-App

Give customers a direct path to your approved BCAT storefront before or alongside a separate App Store or Google Play release.

- 1 Open the Vendor Dashboard, complete Build Your App, and keep BCAT Marketplace selected.
- 2 Choose the public name, brand color, approved logo, description, and customer modules. Submit the configuration for BCAT review.
- 3 After approval, return to the Builder review step and open Approved Mini-App. Drafts and submitted configurations cannot be shared publicly.
- 4 Select Share Mini-App and choose Messages, Mail, social media, or another destination from the Apple share sheet.
- 5 During beta, the message includes a vendor-first BCAT link plus the Marketplace TestFlight link. The vendor link opens that storefront first when Marketplace is installed.
- 6 For public release, BCAT will use one HTTPS smart link to offer the Mini-App, vendor Apple app, vendor Google Play app, or browser storefront.

IMPORTANT

Mini-App approval does not automatically activate payments, ordering, bookings, or broadcasting. Each service keeps its own approval and operational controls.

Share an approved Masjid profile

Help worshippers open the correct authorized Masjid profile while keeping selection, authorization, moderation, and Marketplace approval separate.

- 1 An authorized representative completes Masjid authorization and BCAT confirms the official contact before the profile is promoted as official.
- 2 The approved Masjid administrator signs in and selects the correct organization under Change Masjid.
- 3 Review the public name, general location, prayer source, community destinations, and authorization badge before sharing.
- 4 The planned Share Masjid Profile action will create one HTTPS smart link and printable QR code for Messages, Mail, social media, print, or the Masjid website.
- 5 Masjid Connect users will open with that Masjid selected. Other visitors will see the approved web profile and official installation choices.
- 6 A separate Masjid-owned Apple app, Android app, or website may appear as an additional destination without replacing the Masjid Connect profile.

IMPORTANT

Change Masjid selects a community; it never grants moderator access. Official sharing will require an active authorization and approved administrator account.

Masjid administrator setup

Manual update · October 12, 2026

1. Verify your organization

Submit the Masjid authorization form at crescentappliedtech.com/masjid-authorization. Use a monitored official contact and provide the basis for your authority. BCAT verifies the organization and representative before approval. Do not submit banking or identity documents through that form.

2. Receive account access

Use a BCAT account with a verified email. BCAT assigns that account to the approved organization. Selecting a Masjid or requesting a Community administrator role does not grant access. Only accounts explicitly approved for this Masjid can publish settings.

3. Open Masjid Administration

In the updated Masjid Connect app, select your approved organization using Change Masjid. Open Settings > Masjid Administration. Sign in with the approved account and load the current settings.

4. Review and publish

Check all five recurring adhan and iqamah times in 24-hour format. Enter the Masjid's timezone and schedule valid-through date. Expired official times stop applying until updated. Review seasonal changes regularly. Add community notices or services, official HTTPS social links, a brand color theme, optional PNG/JPEG logo hosted on your official website, and a shared TV motion theme. Select managed sections, then Publish organization settings.

5. Understand locks

Official information is labelled Managed by your Masjid. Only verified organization administrators can publish it. A branding lock applies the Masjid color theme while retaining personal light/dark appearance. A locked TV theme overrides the device's theme. Each user retains notification, audio, accessibility and voluntary worship preferences.

6. Publish events and confirmed holidays

On iPhone, choose Publish events, Ramadan & Eid dates. Link to the announcement on the Masjid's official website, verify the dates and timezone, and publish. For an all-day event, Ends is exclusive: a one-day holiday ends on the following day. Matching confirmed announcements replace estimates. Alerts remain opt-in and refresh while the app is active.

7. Keep administration current

Active devices refresh within five minutes. If another administrator publishes first, reload the latest settings before editing again. Ask BCAT to revoke access when an administrator leaves. Access checks and recorded changes remain specific to the organization.

Separate approvals

Marketplace payments, community moderation activation, streaming and official profile sharing retain their separate verification and rollout requirements. Existing public, unclaimed listings never grant administrative control.